

SYSTEM AND METHOD FOR QUERY REFINEMENT TO ENABLE IMPROVED SEARCHING BASED ON IDENTIFYING AND UTILIZING POPULAR CONCEPTS RELATED TO USERS' QUERIES

Abstract of Disclosure

Refining a user query is disclosed. In one method, a query is received from a user, and then mapped to one or more search concepts. A list of search concepts associated with the query is then displayed. Alternatively or additionally, the search concepts associated with the query are used to provide a set of improved search results. In another method, a number of queries from a number of users are analyzed to identify two or more search concepts, and a popularity value is assigned to them based on the queries. Thus, the relative popularity of the respective search concepts can be determined. Alternatively or additionally, a preferred search query for the search concepts can be determined. The popularity and preferred queries can be used to allow automatic or user-initiated refinement.